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"Core Process" A valuable personal tool

Member Philip de Lisle also gave us a short presentation on "Core Process" at the last London meeting in April. The brief history of the Flame institute which is the organisation behind the process is contained in the website. www.theflameinstitute.com do have a look. It's an interesting site.

Philip is a "Core Process Practitioner", one of a small band around the originators of "Core Process" analysis. He would be delighted to do a Core Process session for any topinterim member at a special member price. This is very useful member benefit in our view. In the corporate space "Core Process" analysis for a company senior manager is priced significantly higher, as one might expect. But it's an analysis which can help any serious independent senior manager. We would argue that the better you are in touch with what uniquely drives you then the more able you are to help others. Certainly the more personally selfish you are, the more the real benefits of networking marketing will elude you. Here again "Core Process" may better steer improvements in your own networking style.

I first came into contact with Core Process when topinterim member William Buist, based in Chepstow and the ex head of Business Risk Management, Chief Underwriter, Programme Manager amongst other things at Lloyds TSB Insurance, talked of his own Core Process and it struck me how accurate just two words, a single verb and a noun, got close to what was remarkable about what William does so generously and with such insight for others.

For myself and the other members of topinterim who have been through Core Process it's had its effects in different ways. To spend three hours talking about oneself is fun (and doesn't happen often- as we instinctively try not to, if we have any sense!) and it's revealing too. How we see ourselves can be very different as to how others see us. It can help bring ones actions into sharper focus. It can help any individual cast out those activities which are not central to what we do best.

When a subjects "Core Process" words emerge for the first time they can be a surprise. Not, I have to say, for me. They confirmed that I was right in gathering our board and investors around to create topinterim in 2000. "Relishing Discovery" was something that has always driven me. I have never seen any point in being second best. I have always been very interested in not "what is", but what is "coming up" around us all with the speed of an express train. To be "best" one needs to be at the very tip of discovery. Preferably one needs to be unique. topinterim is indeed still unique in the world of senior interim management. And one needs to enjoy "sharing" the discoveries with others too. Philip's Core Process keywords incidentally are "Mapping Beauty". He genuinely says that investigating Core Process for himself changed his life. You are most welcome to talk to other topinterim members who have been through the Core Process - process. And there are more testimonials on the website. Just email info@topinterim.com



David Pinchard – Managing Director

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